



A Novel Event 2021 – A Virtual Event in Four Chapters Sponsorship Deck

All sponsorships include:

- Recognition on website, social media and in email marketing
- On-screen recognition during the virtual event
- Logo featured on mobile bidding platform

Presenting

- Package customized with donor preferences. Options could include but are not limited to: keynote speaker attired in sponsor logo gear, custom logo premium packages, additional attendee links for multiple chapters.

Platinum

- Includes VIP Perks delivered (20 households)
- Opportunity for live appearance and remarks during event
- Opportunity to participate in VIP experience with keynote speaker
- Opportunity to provide promotional materials delivered to guests
- Opportunity to film a 15-second message broadcast during event

Gold

- Includes VIP Perks delivered (10 households)
- Opportunity to provide promotional materials delivered to guests
- Opportunity to film a 15-second message broadcast during event

Silver

- Includes VIP Perks delivered (10 households)

Bronze

- Includes VIP Perks delivered (5 households)

Coach Rob Mendez Sponsorship Packages

- Sponsorship packages for Coach Rob Mendez will support the attendance by students and staff from the school of their choice (Silver – 1, Gold – 2, Platinum – 3).

Sponsorship Package Customization

Contact Catherine Best to customize your sponsorship package for 2, 3 or all 4 chapters: catherine@sharpliteracy.org

Individual Household Tickets

VIP: Includes VIP Perks delivered.

Standard: View, bid and donate only.

VIP Perks

Donald Driver 2.3.2021 530-615pm

Signed copy of *The 3D Body Revolution: The Ultimate Workout + Nutrition Blueprint to Get Healthy and Lean* by Donald Driver, souvenir shirt and more.

Vedale Hill 2.10.2021 530-615pm

Helping Hands art-making. Hill guides participants through painting wooden hands which will be collected from event participants and SHARP students to form community public art. Includes art supplies, instructions, souvenir shirt and more.

Rob Mendez 2.17.2021 1130am-1215pm

Coach Rob's mantra is "Who Says We Can't!" See left for upper-level sponsorship perks. Includes themed logo wear, souvenir shirt and more.

Chef David 2.24.2021 530-615pm

Chef David Magnasco's gourmet pastas, sauces, oil and vinegar. Gold and above sponsor packages include wine.

Sponsorship Level	Week 1 Driver Only	Weeks 2, 3 OR 4 Hill, Mendez OR Chef David Only	4-Week Discount Pricing	Savings
Presenting	\$12,000	\$7,500	\$30,000	\$4,500
Platinum	\$9,000	\$6,000	\$22,500	\$4,500
Gold	\$6,000	\$4,000	\$15,000	\$3,000
Silver	\$3,000	\$2,000	\$7,500	\$1,500
Bronze	\$1,500	\$1,000	\$3,750	\$750
VIP Household	\$300	\$200	\$600	\$300
Standard Household	\$75	\$50	\$150	\$75