SHARP Literacy

2019-2020 Annual Report
Schools

Thank you to the students, teachers, staff and families who inspired us all year.

ALBA (Academia de Lenguaje y Bellas Artes)
Atlas Preparatory
Banting
Blessed Sacrament
Brown Street Academy
Browning Elementary
Catholic East Elementary
Anna F. Doerfler Elementary
Escuela Vieau
Forest Home Avenue
Granville Lutheran
Hawley Environmental
Hawthorne
Hmong American Peace Academy (HAPA)
Hope Fidelis
Richard Kluge Elementary
La Casa de Esperanza
La Causa
Lutheran Special School and Education Services
Malaika Early Learning Center
Messmer Saint Mary
Messmer Saint Rose

Ralph H. Metcalfe Elementary
Northwest Catholic
Northwest Lutheran
Notre Dame Primary
Pilgrim Lutheran
Prairie (Waukesha)
Renaissance Lutheran Taylor & Villa Campuses (Racine)
River Trail Elementary
Rogers Street Academy
St. Anthony
St. Augustine
St. Joseph’s Academy
St. Martini
St. Rafael’s
Summit View
Victory K8 & Italian Immersion School
Westside Academy
Whittier Elementary

PARTNERSHIP

“I appreciate SHARP so very much! This program is a very special learning opportunity for our kids and they just LOVE it!”
– Lisa Ewert, 3rd grade MPS teacher

Top: 3rd graders at Blessed Sacrament
Above: 5th-grade DTC students at Notre Dame Primary
A Note from Lynda & Tom

Dear friends,

At SHARP, our mission is to foster a love of learning and brighten children’s futures through innovative, STEAM-based experiential programs. Our partners, sponsors, educators, Young Professionals Board and Board of Directors—our community—breathe life into these lofty goals.

From July 2019 to June 2020, SHARP engaged more than 8,600 students in 40 Milwaukee, Waukesha and Racine urban schools. We want to acknowledge and thank our generous partners who supported our mission:

- The Brewers Community Foundation and Ryan Braun for kicking off our program in June 2019, helping children beat the summer slide. SHARP’s Summer Learning Program reached 400 students in 16 schools and community learning centers in Milwaukee and Waukesha.
- SHARP’s Design Through Code programs served 1,000 fourth and fifth graders, honing computer and design-thinking skills central to coding fundamentals, entrepreneurship, data science and web design. Our gratitude goes to American Family Insurance Dreams Foundation, Harley-Davidson Foundation, Northwestern Mutual and Rockwell Automation, Inc.
- Our Reading with the Pios and Reading with the Golden Eagles programs united grade school students with basketball players for in-class visits emphasizing the importance of reading in future academic success. Thank you to Carroll University, Marquette University and their athletes for their mentorship.
- A Novel Event 2019 was a “Game Changer” for students everywhere thanks to the support of Craig Counsell, Brewers Community Foundation, Gruber Law Offices, Mueller QAAS and the Pfister Hotel. Nearly $350,000 was raised through sponsorships, ticket sales, “Raise Your Paddle” and a live auction supporting SHARP’s foundational literacy programs.
- On January 17, 200 fourth graders visited Quad’s Burlington plant in celebration of their Young Authors Workshops and SHARP’s 15th We Love to Learn book, Discover Waukesha, where they witnessed the printing of the first copies. Thank you to Chairman, President and CEO Joel Quadracci and Quad, Greater Milwaukee Foundation, Wisconsin Arts Board and Waukesha County Community Foundation.
- On January 25, SHARP unveiled Caras de Waukesha, a sculpture designed by students and artist Alberto Villalobos to celebrate Waukesha’s Latino Heritage. We appreciate you Design Fugitives, Greater Milwaukee Foundation, Wisconsin Arts Board, Waukesha Parks, Recreation and Forestry Department, Peter Schwabe, Inc, the City of Waukesha and Mayor Shawn Reilly.
- Waukesha Whittier Elementary School students, Shorehaven senior residents and artist Sally Duback collaborated on a mosaic mural titled Streets of Oconomowoc, unveiled in February at Shorehaven. Thank you, Bader Philanthropies, for helping us with this STEAM-based intergenerational art project.
- In response to COVID-19, from March through June of 2020, SHARP provided a virtual STEAM-based enrichment program including science, math, eco-art and Read With Me videos, as well as a remote learning art project. We’re so grateful to Great Midwest Bank and 88Nine Radio Milwaukee for helping us educate children, even when it couldn’t be in the classroom.

Looking forward, there’s no denying that our approach this year will need to be different. For the fall semester, our comprehensive, STEAM-based curriculum—and our educational tours—will be delivered virtually. A Novel Event, originally scheduled for October, will now happen as four virtual/experiential “chapter” events next February. And the 6th annual Unwrapped event takes place in the same fiscal year on May 2021.

Our world might seem to change from day to day, but we are confident that one constant will remain. The steadfast support of our community, united by our shared passion, will continue providing every child with relevant and engaging educational opportunities—no matter the circumstances needed to keep them safe as they learn.

Gratefully,

Lynda and Tom
Thank You to Our Sponsors!

- Richard Abdoo
  Catholic East Elementary
- American Family Insurance Dreams Foundation
  Design Through Code at Hmong American Peace Academy (HAPA)
- ANON Charitable Trust
  Design Through Code
- A.O. Smith
  Design Through Code
- Bader Philanthropies
  Intergenerational Programming
- Bertrand Hopper Memorial Foundation
  Reading with the Golden Eagles
- Theodore W. Batterman Family Foundation, Inc.
  Lutheran Schools
- BMO Harris Bank
  Silver Spring Neighborhood Center/Browning Elementary
  Greenhouse Revitalization Project
- Brady Corporation Foundation
  Design Through Code
- Brewers Community Foundation & Ryan Braun
  Summer Learning Program
- Anthony and Andrea Bryant
  La Casa de Esperanza
- GMAR Youth Foundation
  Summer Learning Program
- Greater Milwaukee Foundation (Mary Nohl Fund)
  Graphic Novel and Malaika Early Learning Center Mural
- Harley Davidson Foundation
  Design Through Code at Westside Academy, STEAM Core at Metcalfe Elementary
- Heart of Canal Street
  Design Through Code
- Herzfeld Foundation
  Academia de Lenguajes y Bellas Artes (ALBA) and Rogers Street Academy
- Johnson Controls, Inc.
  Silver Spring Neighborhood Center/Browning Elementary
  Greenhouse Revitalization Project

“Donations from the A. O. Smith Foundation have been used to provide SHARP’s technology and art integrated curriculum. The foundation is honored to help bring SHARP to so many schools in the Milwaukee area.”

– Rita Schwalbach, A. O. Smith Foundation
School & Program Sponsors

Thank You to Our Sponsors!

- Kohl’s Hometown Giving
  Design Through Code

- Waukesha County Community Foundation Mihi Cura Futuri Fund
  Waukesha County Programs

- Milne Family Foundation and Big Dog Fund
  K3 Program

- Milwaukee Bucks/Fiserv
  Design Through Code at St. Augustine and Victory K8
  & Italian Immersion School

- Northwestern Mutual
  Design Through Code at Forest Home Avenue Elementary
  and Notre Dame

- Northwestern Mutual Foundation
  K - 3rd Grade at Notre Dame

- PNC Financial Services Corporation
  K3 Program

- Gene and Ruth Posner Foundation, Inc.
  Victory K8 & Italian Immersion School

- Quad/Windhover Foundation
  Waukesha County Programs

- Rockwell Automation
  Design Through Code at Escuela Vieau and Rogers Street Academy

- Daniel M. Soref Charitable Trust
  We Love To Learn Books/A Book in Every Child’s Hand

- Bert L. and Patricia S. Steigleder Charitable Trust
  Educational Tours

- Waterstone Bank
  Summer Financial Literacy Programming

- We Energies
  Summer Learning Program

- Weiss Family Foundation
  Student Educational Tours

- Wells Fargo
  Brown Street Academy and Malaika Early Learning Center

Top Left: A Notre Dame DTC Student;
Above: A Brown Street Academy K4 STEAM Core student

DIVERSITY

Of the over 8,600 students SHARP served in 2019-20:
- 43% were Black
- 35% were Latinx
- 12% were White
- 7% were Asian
- 3% were Multiracial
2019-20 Assessments & Results

STEAM Core Goals & Outcomes

Serve disadvantaged students
- 85% of students qualified as economically disadvantaged
- 88% of those served by SHARP were students of color

Instill a love for STEAM
Students showed statistically significant gains in demonstrating an affinity for STEAM learning through beliefs like...
- Ideas come from wondering
- It’s good to ask questions
- Good ideas can come from my questions

Provide memorable and transformative experiences that spark curiosity & motivate students to learn and explore
- Confidence predicts if students will persist in learning science, math, engineering, technology and art into the future
- Students showed statistically significant gains in confidence in their ability to read, do math and science after participating in SHARP workshops

Serve as a valuable partner to schools, teachers & community organizations
- Net promoter score: 44 (up from 17 in 2018-19)
  * Overall NPS calculation is based on teacher recommendation ratings of promotors (respondents rating SHARP 9 or 10) and detractors (respondents rating SHARP 0-6)
- Teachers view SHARP as providing increased opportunities for students and valuable professional development opportunities that enhance their teaching skills

Upper elementary students learn about the fundamentals of coding through both “unplugged” (offline) and “plugged” (online) activities with Code.org.

89% of students were engaged on Code.org, completing at least two levels in a workshop

89% of students demonstrating persistence, attempting at least 70% of the assigned levels on Code.org

74% of students achieved proficiency on Code.org vs. 15% of students without SHARP instruction

88% of students reported increased confidence in communication skills vs. 78% before SHARP instruction

75% of students gained proficiency in financial literacy through the Design Challenge
**Program Partners**

Thanks to all of our program partners for being a part of our SHARP community!

### Summer Learning Program 2019
- COA Riverwest
- Journey House
- Milwaukee Christian Center
- Milwaukee Public Schools – Congress
- Milwaukee Public Schools – Grantosa
- Milwaukee Public Schools – Morgandale
- Neighborhood House
- NeuLife at Brown Street Academy
- NeuLife at Gwen T. Jackson
- Our Next Generation
- School District of Waukesha – Banting Elementary
- School District of Waukesha – Summit View Elementary
- Silver Spring Neighborhood Center – Browning Elementary
- Silver Spring Neighborhood Center – Thurston Woods School
- St. Augustine Preparatory
- Waukesha Recreation Department – Banting Elementary

### Intergenerational Program Partners
- Ovation Communities
  - Chai Point
  - Sarah Chudnow
- Shorehaven Senior Living Community

### Educational Tour Partners
**Milwaukee:**
- Brinn Labs
- Discovery World
- Keep Greater Milwaukee Beautiful
- Lynden Sculpture Garden
- Milwaukee Art Museum
- Milwaukee Institute of Art & Design
- Mitchell Park Horticultural Conservatory (The Domes)
- Museum of Wisconsin Art
- Urban Ecology Center

**Waukesha:**
- EB Shurts Environmental Education Center
- Prairie Springs Environmental Educational Center
- Quad
- Waukesha County Historical Society and Museum (WCHSM) – Intergenerational Heritage Fair

**Racine:**
- River Bend Nature Center
## Donor Listing

### CARING

SHARP’s Reading with the Golden Eagles program facilitates not only a love for literacy, but a social experience for both college and grade school age students: “I love working with kids. You can feel the energy as soon as you see the kids. They give you a big smile and a hug.”  
– Ike Eke, Marquette University

![Left: Forest Home students at a Reading with the Golden Eagles program](image)

### $50,000+

- American Family Insurance Dreams Foundation
- Brewers Community Foundation
- Rockwell Automation Foundation
- Windhover Foundation

### $25,000 - $49,999

- Bader Philanthropies Inc.
- Greater Milwaukee Foundation — Honkamp Family Foundation
- Greater Milwaukee Foundation — Mary L. Nohl Fund
- Heart of Canal Street
- Herzfeld Foundation
- Komatsu Mining Corp. Foundation
- Northwestern Mutual
- Northwestern Mutual Foundation
- WaterStone Bank Fund
- Waukesha County Community Foundation — Mihi Cura Futuri Fund

### $10,000 - $24,999

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- Gruber Law Offices
- Herb Kohl Philanthropies
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- Mueller QASS
- We Energies Foundation
- Wisconsin Arts Board

### $5,000 - $9,999

- A.O. Smith Foundation, Inc.
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- Croen Foundation, Inc.
- Ernst & Young LLP
- Fiserv, Inc.

### $2,500 - $4,999

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### $1,000 - $2,499

- Anthem
- Augustin A. Ramirez Jr. Family Foundation
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- Mr. and Mrs. Kurt Bechthold
- Mr. and Mrs. Patrick Bortz
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- Mr. and Mrs. Mark Cameli
- Carroll University
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- Greater Milwaukee Foundation — ACME Foundation Fund
- Mr. and Mrs. David Gruber
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- Ms. Lynda Kohler and Mr. Mike Welsh
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- **CARING**

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– Ike Eke, Marquette University

![Left: Forest Home students at a Reading with the Golden Eagles program](image)
Donor Listing

“Our seniors enjoyed every moment of the kids visit! The connections made already on day one were truly amazing. We value our partnership with both SHARP and Whittier Elementary and are looking forward to wonderful reading/art days ahead!”

– Nina Birschbach, Shorehaven Living

Right: Students and Shorehaven residents unveiling the Streets of Oconomowoc mural

$500 - $999

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$100 - $249

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Above: ALBA students at the Lynden Sculpture Garden
Donor Listing

TOGETHERNESS

“One of my favorite things about the partnership we have with SHARP is allowing our student-athletes to give back and continue to provide positive education to young people. It is much more than reading as they develop meaningful relationships and lifetime memories.”
– Paul Combs, Carroll University

Left: La Casa students at a Reading with the Pios program

Mr. and Mrs. Jim Angeli
Ms. JoAnne Anton
Mrs. Barbara L. Augenstein
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Mr. Ty Bauschek
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Ms. Shannon Toole
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Mr. and Mrs. James Wyatt
Ms. Stacy Zaja
Mr. Alex Zamora
Ms. Jessica Zeratsky
Mr. Joseph Zizzo
Ms. Carrie Zuislithoff
Ms. Jennifer Zuperku

Thank you to our generous donors!

Above: Young Authors Workshop students from Waukesha at Quad’s Burlington Plant
### Memorials

- In Memory of Mr. Raj Ahuja  
  Mr. Bruce Arnold  
  Mr. Tom Branch  
  Mr. Jesse Chen  
  Ms. Geri Driggett  
  Ms. Corinne Gianniou  
  Mr. Michael Gough  
  Ms. Elizabeth LaPorte  
  MLG Asset Management  
  Mr. and Mrs. Peter Parthum  
  Mr. and Mrs. George Poulette  
  Mr. Ishan Sinha  
  Ms. Nandini Sinha  
  Mr. Dan Webb  
  Mr. Nick Wenner  
  Mr. Terry Wilkinson

- In Memory of Mr. Harry G. Holz  
  Mr. and Mrs. Christopher Rupright

- In Memory of Mr. David Kohler  
  Mrs. Barbara Kohler

- In Memory of Myles T. Olson  
  Mr. and Mrs. Tom Olson

- In Memory of Mr. Richard Podolske  
  Northwestern Mutual Learning Strategy and Execution Team

- In Memory of Ms. Lori Schulsinger  
  Ms. Barbara Bern

### Honoring

- In Honor of Dr. Namrata Ahuja  
  Mr. Timothy Allen

- In Honor of Mr. Douglas C. Erlacher  
  Ms. Susan Goman

- In Honor of Mrs. Sylvia Fishman  
  Mr. and Mrs. Kenneth S. Fabric  
  Dr.* and Mrs. Harvey Wichman

- In Honor of Ms. Lynda Kohler  
  Ms. Kathy Ledvina

- In Honor of Dr. Satish Lahiri  
  Ms. Nandini Sinha

- In Honor of Mr. Paul Salb  
  Mr. Edward Straszewski

* of blessed memory

### Community

Third grade students in the Urban Agriculture program learned about recycling, sustainability and how to address local food deserts. It’s just another way these young scholars are striving to make the world around them better for all.
In-Kind and Event Donors

We appreciate your support in helping students become lifelong learners!

**In-Kind Donors**

- 88Nine Radio Milwaukee
- BizTimes Media
- Delara Chaoui
- Elias Communications
- Great Midwest Bank
- H & S Concrete
- Peter Schwabe, Inc.
- Quad
- Sinclair Broadcast Group/CW18
- Visa Lighting
- Zizzo Group Engagement Marketing

**Event Donors**

- 88Nine Radio Milwaukee
- ACME Enterprises/Marshall Chay
- American Club Resorts
- American Family Insurance
- Anton’s Spa
- Aspen Medical Aesthetics and Laser Clinic
- Baird Advisors
- Beans & Barley
- Kurt & Lori Bechthold
- Belle Fiore
- Birch + Butcher
- Black Shoe Hospitality
- Boelter Superstore and Cooking Academy
- Bonobo American Bistro
- Brewers Community Foundation
- Daven Claerbout
- Colectivo
- Cooper’s Hawk
- Discover Milwaukee
- Discovery World
- Dan & Lisa Elias
- Escape MKE
- First Watch
- Flemings Prime Steakhouse and Wine Bar
- Fred Astaire Dance Studios
- Friend of SHARP Literacy
- Friends of the Domes
- German Fest
- Gruber Law Offices
- Hilton DoubleTree Milwaukee
- Hospitality Democracy/Smokeshack
- Hotel Metro
- Joel & Karen Huffman
- iHeart Media
- Irish Fest
- Italian Community Center/Festa Italiana
- Lynda Kohler
- Koss Corporation
- Lakefront Brewery
- Lammi Sports Management
- Lulu Cafe and Bar
- Lynden Sculpture Garden
- Marcus Hotels/The St. Kate and Aria
- Marquette University Athletic Department
- Massage Envy
- Milwaukee Admirals
- Milwaukee Art Museum
- Milwaukee Brewers Baseball Club
- Milwaukee Bucks
- Milwaukee Candle Company
- Milwaukee County Zoo
- Milwaukee Film Festival
- Milwaukee Food & City Tours
- MolsonCoors
- Morningstar Golf
- Nancy Mehlberg-Tomko
- Northwestern Mutual
- OrangeTheory
- Palomino/Honey Pie
- Potawatomi Hotel & Casino
- PSAV
- Pure Barre
- Radisson Milwaukee West
- Saz’s Hospitality Group
- Sendik’s Food Market
- Shred 415
- Skylight Music Theatre
- Laura Staton
- SURG Restaurant Group
- The Bay
- The Ingleside Hotel & Waterpark
- The Jewelry Center
- The Marcus Corporation
- The Martin Brower Company
- The Original Pancake House
- The Pfister Hotel
- The Spice House
- The Van Ahn Family
- Twigs
- Vera Bradley
- Washington County Golf Course

**Above:** Victory 2nd graders in the STEAM Core Program

**Above:** A St. Augustine student enrolled in the Summer Learning Program.
# Financials

*2019-20 financials pending audit*

## 2019-20 Revenue:

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$87,202</td>
</tr>
<tr>
<td>Grants</td>
<td>$654,611</td>
</tr>
<tr>
<td>Events &amp; Other Fundraising</td>
<td>$409,053</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$19,856</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$1,170,722</strong></td>
</tr>
</tbody>
</table>

## 2019-20 Expenses:

<table>
<thead>
<tr>
<th>Expense Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$812,724</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$118,143</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$210,983</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,141,850</strong></td>
</tr>
</tbody>
</table>

## Change in Net Assets

- Net Assets Beginning of Year: $2,273,065
- Net Assets End of Year: $2,301,937

- Change in Net Assets: $28,872

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**Revenue Breakdown**

- Grants: 56%
- Contributions: 8%
- Events & Other Fundraising: 35%
- Investment Income: 2%

**Expenses Breakdown**

- Program Services: 71%
- Management & General: 10%
- Fundraising: 19%
Thank you to our “community” for making our mission possible!

“A reading and learning have enriched my life beyond measure and opened up countless doors for me. Every child deserves access to a quality education, and I’m honored and proud to share my passion for education with younger generations through my involvement with SHARP Literacy.” – Sheldon Dutes, WISN-TV
Mission Statement

SHARP partners with educators to foster a love of learning and brighten children’s futures through innovative STEAM-based experiential programs.