SHARP Literacy

2016-2017 Annual Report
Thank you to the students, teachers, staff and families from our 2016-2017 schools!

Academia de Lenguaje y Bellas Artes (ALBA)
Atlas Preparatory Academy
Beautiful Savior Lutheran School
Blessed Sacrament School
Brown Street Academy
Business and Economics Academy of Milwaukee (BEAM)
Catholic East Elementary School
Anna F. Doerfler School
Forest Home Avenue School
Hartford University School
Hmong American Peace Academy
Institute of Technology and Academics
Dr. Martin Luther King, Jr. School
King’s Academy
Richard Kluge School
La Causa Charter School
La Casa de Esperanza School
Lutheran Special School and Education Services
Messmer Preparatory School
Messmer St. Rose School
Ralph H. Metcalfe Elementary School
Ralph Waldo Emerson Elementary School
Milwaukee Environmental Sciences School
Northwest Catholic School
Notre Dame Primary School
Rogers Street Academy
St. Anthony School
St. Catherine School
St. Jerome’s Parish School
St. John’s Lutheran School
St. Joseph’s Academy
St. Rafael the Archangel School
School For Early Development
Trowbridge School of Discovery and Technology
Victory K-8 School for the Gifted and Talented and Italian Immersion

**SHARP Literacy** enhances future life success by energizing urban children, motivating them to identify themselves as confident, capable scholars and lifelong learners by inspiring engagement in reading, writing and research through hands-on interaction and visual arts.
Dear Friends and Supporters of SHARP Literacy,

Thank you for supporting SHARP Literacy, Inc. as we continue to expand. The heart of our mission – the challenge of bringing literacy to students – remains the same. However, SHARP’s approach and methods for meeting that challenge are consistently reviewed for relevancy and effectiveness. Because you support SHARP, when new opportunities to better fulfill our mission arise, SHARP brings them to the classroom. We’ve highlighted a few of the mission-driven outcomes that SHARP has been involved with during the past year.

We’ve invested in revamping SHARP’s communication strategy to more effectively connect with the community about who we are, and to better define SHARP’s brand promise and outcomes. Our re-designed website is generating considerable interest in the SHARP program and its diverse learning activities.

SHARP has expanded into Waukesha County, as we work to offer our successful model of innovative learning to more students who can benefit from our program.

SHARP recently introduced its 14th We Love to Learn book, Aloha Adventure: A Tale of Two Friends. The book has separate halves for K4 and K5 students, and will be used as part of the SHARP curriculum for both grades. The K4 program focusing on “Living Things” is being piloted in 13 schools in Milwaukee and Waukesha County.

We are excited to continue our Reading with the Golden Eagles partnership with MU Men’s Basketball for another year. Team members read to students once a month and act as role models for them, helping develop a lifelong love of learning.

Our After School Learning Initiative continues at Browning and Thurston Woods Elementary Schools, offering structured programming where students focus on academic success, character building and teamwork.

For the third consecutive summer, SHARP partnered with Ryan Braun, the Brewers Community Foundation, and other community organizations to provide programming through our Summer Learning Gain Initiative. More than 500 students participated in SHARP programming conducted at a variety of community sites. The Summer Learning Gain Initiative helps students avoid the learning regression that typically occurs when school is not in session and helps prepare students for the new school year.

SHARP has initiated an intergenerational program in which seniors and school children read to each other. Students from Silver Spring Neighborhood Center’s Browning School and seniors from Ovation Chai Point created a mural together which is on display at Ovation Chai Point Senior Living.

These are just a few highlights of the exciting happenings at SHARP. Looking to 2018, a major SHARP initiative will be an increasing emphasis on digital learning and technology. This is an important component to advancing our literacy mission and meeting the educational needs of our students. Now, more than ever, your investment in our young learners’ future success will make a difference. We extend our heartfelt appreciation for your support. Your partnership is both needed and welcome.

Gratefully,

Lynda Kohler, President/CEO

Doug Erlacher, Board Chair
IN THE CLASSROOM
Growing Partnerships

SHARP Literacy is grateful for the support of all our partners over the past year. You make our work possible.

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After-School Program Sites
Silver Spring Neighborhood Center
Browning Elementary School
Thurston Woods Elementary School

Intergenerational Program Sites
Chai Point Ovation Community
Sarah Chudnow Ovation Community

Summer Program Sites
Journey House
Neighborhood House
Silver Spring Neighborhood Center
  Browning Elementary School
  Thurston Woods Elementary School
Our Next Generation
COA Youth Center-Riverwest
Milwaukee Christian Center
Neu-Life at Gwen T. Jackson Elementary School
Klude Elementary School
# Statement of Activities
For the Year Ended June 30, 2017

<table>
<thead>
<tr>
<th>Support and Revenues:</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
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<td>Contributions</td>
<td>$45,309</td>
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<td>Grants</td>
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<td>Investment Income</td>
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<td>$112,371</td>
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<td><strong>Miscellaneous</strong></td>
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<td><strong>Net Assets released from Restriction</strong></td>
<td>$517,676</td>
<td>($387,301)</td>
<td>($130,375)</td>
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<td><strong>Total Support and Revenues</strong></td>
<td>$1,301,610</td>
<td>($262,826)</td>
<td>($130,375)</td>
<td>$908,409</td>
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<table>
<thead>
<tr>
<th>Expenses:</th>
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<tbody>
<tr>
<td>Program Services</td>
<td>$818,096</td>
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<td>$818,096</td>
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<tr>
<td>Management and General</td>
<td>$120,074</td>
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<td>$120,074</td>
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<tr>
<td>Fundraising</td>
<td>$123,603</td>
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<td>$123,603</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$1,061,773</td>
<td>$0</td>
<td>$0</td>
<td>$1,061,773</td>
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</table>

| Change in Net Assets | $239,837 | ($262,826) | ($130,375) | ($153,364) |
| Net Assets Beginning of Year | $1,629,082 | $528,346 | $130,375 | $2,287,803 |
| Net Assets End of Year | $1,868,919 | $265,520 | $0 | $2,134,439 |

**Funding Sources**
- 55% Foundations and Corporations
- 27% Events
- 6% Individuals
- 12% Other

**Funding Expenses**
- 80% Program Services
- 20% Administration and Fundraising

**Note:** The percentage of funds going to Program Services in the current year was lower than the historical average due to the Board of Directors authorizing the implementation of a new communication and marketing strategy that included a redesigned website.
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Mrs. Barb Kohler

In Memory of Mrs. Judith Gale Rejman
Mr. and Mrs. Russ Darrow, Jr.
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In Memory of Mr. Ralph Schellinger
Mrs. Marlene Doerr Kreilkamp

In Memory of Mr. Thomas Strachota
Mrs. Marlene Doerr Kreilkamp
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<th>Donors</th>
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<td>$50,000 and Up</td>
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</tr>
<tr>
<td>$20,000 - $49,999</td>
<td>Brewers Community Foundation, Emory T. Clark Family Charitable Foundation, Mr. and Mrs. Thomas Findley Heart of Canal Street, Richard and Ethel Herzfeld Foundation, Joy Global Foundation, Inc., Northwestern Mutual Foundation, Drs. Namrata and Arvind Ahuja, Anon Charitable Trust, Mr. and Mrs. Anthony Bryant, Ralph Evinrude Foundation, Inc., Harley-Davidson Foundation, Johnson Controls Foundation, Mr. and Mrs. Ted D. Kellner, Herbert H. Kohl Charities, Inc., Melitta S. Pick Charitable Trust, Mr. and Mrs. Richard R. Pieper, Sr., Mr. and Mrs. James Schloemer, Sensient Technologies Foundation, Inc., David and Julia Uihlein Charitable Foundation, US Bancorp Foundation, Mr. Stewart Wangard, Waukesha County Community Foundation, We Energies, Wells Fargo Foundation, ACME Foundation Fund, BizTimes Media, Mr. and Mrs. Mark Cameli, Empower HR, Mr. and Mrs. Douglas Erlacher, Mr. and Mrs. A.J. Fleckenstein, Richard M. and Maxine O. Franz Fund, Mr. and Mrs. Charles Groeschell, Mr. and Mrs. Glen Hackmann, Mr. and Mrs. Jon D. Hames, Mr. Kevin Howley, Ms. Lynda Kohler, Kohl's Corporation, Ms. Shelly Likosar, Mr. Jim Lindenberg, Mrs. Jan Lennon, Lubar Family Foundation, Inc., Milwaukee Admirals, Milwaukee County Zoo, Mr. and Mrs. Wayne Oldenburg, Park Bank Foundation, Pleasant T. Rowland Foundation, Mrs. Mary Sprague, Mr. and Mrs. Craig Swan, Mr. Brian Temple</td>
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<td>$7,500 - $19,999</td>
<td>Mrs. Julia Burns, Catholic Community Foundation, CDW, Clean Power LLC, Croen Foundation, Inc., Mrs. Judy Doerr, Mary Martha &amp; Emmett J. Doerr Charitable Trust, Mr. Roman A. Drab, Foley &amp; Lardner, LLP, Greater Milwaukee Foundation, Greater Milwaukee Foundation's Mary L. Nohl Fund, Evan and Marion Helfaer Foundation, Mr. and Mrs. Joel R. Huffman, Stella H. Jones Foundation, Mr. and Mrs. John Kreilkamp, Mr. and Mrs. David Lubar, The Marcus Corporation, Mr. and Mrs. P. Michael Mahoney, Mr. Duane McAllister, McDonald's Co-Op, McDonald's Greater Chicago Region, MGIC Investment Corporation, Mr. and Mrs. Tom Mroczkowski, Mr. and Mrs. Joel G. Nettesheim, Nonprofit Management Fund, Jane Bradley Pettit Foundation, Payne &amp; Dolan, Inc., PPC Foundation, Reinhart Boerner Van Deuren SC, Rite Hite Foundation, Mr. and Mrs. Dan Schwabe, Silver Spring Neighborhood Center, Inc., A.O. Smith Foundation, Tin Cup, Henry H. Uihlein, Sr. and Marion S. Uihlein Foundation, WaterStone Bank Foundation, Weiss Family Foundation, Town Bank, Mr. and Mrs. Peter Vebber, Woman's Club of Wisconsin</td>
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<td>$2,500 - $7,499</td>
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