

## **SHARP Literacy, Inc. Internet Privacy Policy**

SHARP Literacy, Inc. is pleased to provide information to all of its customers about its online privacy policy. Please be assured that SHARP uses its best efforts to protect the privacy of visitors to this web site.

### **Types of Information We Collect and How It Is Used**

SHARP only gathers personal information, such as, first and last names, home addresses, email addresses and credit card numbers, when voluntarily submitted by you. If you make an online donation, personal information will be collected from you in order to process that donation.

With your permission, we will use personal information collected from you to send you information, such as, SHARP updates newsletter, special event invitations, and fund-raising campaigns. If you do not elect to receive such materials, we will not send them to you.

### **Sharing of Personal Information**

Companies may be engaged by SHARP to perform a variety of functions, such as, assisting with donation collection, providing technical services for our web sites, etc. These companies may have access to personal information if needed to perform such functions. However, these companies may only use such personal information for the purpose of performing that function and may not use it for any other purpose. Other than as provided in this privacy policy, SHARP does not sell, transfer or disclose personal information to third parties. SHARP reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a matter of public safety.

### **Access**

You are in control of any personal information you provide to us on-line. If at any time, you would like to correct the personal information we have about you or if you would like to change your preferences for contacts from us, you can let us know by contacting us at the postal address listed below.

### **Cookies**

“Cookies” are pieces of information that a web site transfers to an individual’s hard drive for record-keeping purposes. Cookies allow the web site to remember important information that will make your use of the site more convenient. Like most web sites, SHARP uses cookies for a variety of purposes in order to improve your on-line experience. For example, we track the total number of visitors to our site on an anonymous aggregate basis. We may also employ cookies so that we remember you when you return to the site. We may associate personal information with a cookie file in that instance.

Use the options in your web browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the “Help” section of your browser to learn how to change your cookie preferences. If you disable all cookies, you may not be able to take advantage of all the features of this web site.

### **Links to Other Sites**

We may offer links to sites that are not operated by SHARP. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies.

### **SHARP uses third parties to provide visitors with the following services:**

If a visitor chooses to donate to our organization through the website, PayPal collects standard credit card information (card number, card type, expiration date) and keeps a record of the visitor’s financial transaction. Credit card numbers are held only until the charge can be processed. PayPal processes financial transactions (donations) via encrypted SSL sessions. SSL is the industry standard for securing web-messaging transactions. Please visit <https://www.paypal.com/us/webapps/mpp/ua/privacy-full> to access their privacy policy.

If a visitor wants to register for one of our events for ticketing and registration platform dedicated to bringing the world together through live experiences. Through our website, we enable people all over the ability to share and register for SHARP events. Please visit

[https://www.eventbrite.com/support/articles/en\\_US/Troubleshooting/eventbrite-privacy-policy?lg=en\\_US](https://www.eventbrite.com/support/articles/en_US/Troubleshooting/eventbrite-privacy-policy?lg=en_US) to access their privacy policy.

### **Changes to our Privacy Policy**

From time to time, it may be necessary for SHARP to change this privacy policy, so we suggest that you check here periodically. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected information.

### **How to Contact Us**

If you have any questions about the SHARP Internet Privacy Policy, please contact us at:

SHARP Literacy, Inc.

5775 N. Glen Park Road, Suite 202

Milwaukee, WI 53209

phone: 414-410-3200

email: [deborah@sharpliteracy.org](mailto:deborah@sharpliteracy.org)